

Activity 5: Business and Industry Case Scenario



Supplies Needed:

- One paper copy of the Business and Industry Case Scenario questions *per team or participant* (found on the CD as well as on the next page). Make copies as needed for educational purposes only.
- One flipchart/set of markers per team.

Directions to Facilitator:

- After they have heard the overview presentation about Career Clusters, have participants work in small groups to discuss the scenario and respond to the questions.
- If time permits, have groups report out and then summarize comments from all the groups to set direction for next steps and resources needed.
- Allow approximately 20 to 25 minutes for activity.

Business and Industry Case Scenario



Your business is looking for long-term solutions in obtaining qualified employees. You have just heard a basic overview of the Career Clusters Framework/model. How would you answer the following questions?

1. Which Career Cluster(s) most closely align(s) with the work of your company?
2. What ideas do you have for using the Career Cluster Framework/model as a tool to build a pipeline of qualified employees? (Draw a visual model of your ideas.)
3. In your opinion, how can the Career Cluster Framework/model contribute to economic prosperity in your community?
4. What partnerships would have to be formed to build an employee pipeline based on the Career Cluster Framework/model?
5. What contacts could you make in the next month to initiate discussions on building an employee pipeline based on the Career Cluster Framework/model (e.g., middle school(s), high school(s), technical school(s), community college(s), college(s), apprenticeship(s), organizations/associations, other business(es))?
6. What role could your business play on an Advisory Committee for education and training programs related to a particular Career Cluster?